



**Name:** Jamie  
**Internship:** Employment Specialist Internship  
**School:** UW-Madison  
**Major:** Human Resource Management

**What did you like most about your experience at Colony Brands?**

"I really appreciated the learning environment. My supervisor was always available to answer any questions and provide guidance throughout the internship. I had great responsibilities but also support that made me feel comfortable and confident in my roles."

**What was a real "eye-opener" for you in your internship?**

"After interviewing approximately five hundred applicants I have a much greater appreciation for the differences in people and their unique experiences and characteristics. It was an interesting experience to be on the opposite side of the interview."



**Name:** Jen  
**Internship:** Employment Specialist Internship  
**School:** UW-Madison  
**Major:** Consumer Science/Consumer Affairs and Business

**What did you like most about your experience at Colony Brands?**

"The most rewarding aspect of the Employment Specialist Internship experience is the large amount of responsibility I was given. I was given decision-making responsibility and a variety of tasks that helped me improve my multi-tasking skills and prepare for my future career."

**What was it like working at Colony Brands?**

"Challenging, rewarding, and fun. Everyone I have worked with at The Swiss Colony is very hard working and dedicated to being successful in their jobs and adding value to the company. The employees are down to earth and personable. It is like one big family."



**Name:** Cailey  
**Internship:** Internet Marketing Internship  
**School:** North Central College  
**Major:** Marketing

**What did you like most about your experience at Colony Brands?**

"I really enjoyed the people I worked with and the things that they had to teach me."

**What was a real "eye-opener" for you in your internship?**

"I had never realized all that went into advertisements and promotions that are on the Internet. There is a lot more to Google than what the average individual sees, including copywriting, images, keyword bidding, cost per click, search engine optimization, and much more."



**Name:** Kyle Kumpf  
**Internship:** Packaging  
**School:** Indiana State University  
**Major:** Packaging

**What did you like most about your experience at The Swiss Colony?**

"I liked getting the chance to live in a different state and meeting and making new friends."

**What's it like working at The Swiss Colony?**

"It's the first place I can say I actually had fun working at. There is a laid back atmosphere here and everyone is very friendly"